

## INVOICE



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**Main: (314)213-2222**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
568617-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1569

Billing Address:

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave NW  
 Suite 800  
 Washington, DC 20007

Send Payment To:

**KTVI**  
**3592 Solutions Center**  
**Chicago, IL 60677-3005**

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	568617	09793651

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8217	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	530a-6a	530a-6a	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 W 09/26/12 5:29 AM 530a-6a 530a-6a :30 D3C12IL12T01H \$650.00 NM 2 2 Th 09/27/12 5:54 AM 530a-6a 530a-6a :30 D3C12IL12T02H.mpg \$650.00 NM									
8	09/25/12	10/01/12	M-F 9a-10a	9a-10a	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Th 09/27/12 9:16 AM M-F 9a-10a 9a-10a :30 D3C12IL12T02H.mpg \$450.00 NM									
9	09/25/12	10/01/12	M-F 9a-10a	9a-10a	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 2 Tu 09/25/12 9:53 AM M-F 9a-10a 9a-10a :30 D3C12IL12T01H \$450.00 NM									
10	09/25/12	10/01/12	Fox 2 News Midday	11a-12p	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 2 Tu 09/25/12 11:53 AM Fox 2 News Midday 11a-12p :30 D3C12IL12T01H \$400.00 NM 1 2 F 09/28/12 11:53 AM Fox 2 News Midday 11a-12p :30 D3C12IL12T02H.mpg \$400.00 NM									
11	09/25/12	10/01/12	M-F 430-5a KTVI News	430-5a	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Tu 09/25/12 4:55 AM M-F 430-5a KTVI News 430-5a :30 D3C12IL12T01H \$250.00 NM									

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**KTVI**  
**3592 Solutions Center**  
**Chicago, IL 60677-3005**

Invoice #	Invoice Date	Invoice Month	Invoice Period
568617-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/30/12	09/30/12	FOX News Sunday	9a-10a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Su 09/30/12 9:59 AM FOX News Sunday 9a-10a :30 D3C12IL12T02H.mpg \$750.00 NM									
13	09/25/12	10/01/12	M-F 10a-11a	10a-11a	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Tu 09/25/12 10:25 AM M-F 10a-11a 10a-11a :30 D3C12IL12T01H \$400.00 NM 2 2 W 09/26/12 10:20 AM M-F 10a-11a 10a-11a :30 D3C12IL12T01H \$400.00 NM									
14	09/25/12	10/01/12	M-F 430p-5p	430p-5p	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Tu 09/25/12 4:42 PM M-F 430p-5p 430p-5p :30 D3C12IL12T01H \$600.00 NM									
16	09/25/12	10/01/12	M-F 530p-6p	530p-6p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 2 Tu 09/25/12 5:54 PM M-F 530p-6p 530p-6p :30 D3C12IL12T01H \$1,200.00 NM 1 2 W 09/26/12 5:49 PM M-F 530p-6p 530p-6p :30 D3C12IL12T01H \$1,200.00 NM									
18	09/29/12	09/29/12	Fox 2 News Saturday PM 5p-6p		-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Sa 09/29/12 Fox 2 News Saturday PM 5p-6p :00 <del>\$1,000.00</del> NM See MG 19.2, 19.3									
19	09/30/12	09/30/12	Fox 2 News Sunday	5p-6p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 2 Tu 09/25/12 7:51 PM FOX Prime Tuesday 7-8p 7p-8p :30 D3C12IL12T01H \$2,500.00 NM MG for 18.1,23.1,19.1 1 2 Su 09/30/12 Fox 2 News Sunday 5p-6p :00 <del>\$1,000.00</del> NM See MG 19.2, 19.3									
21	09/25/12	09/28/12	M-F 630p-7p	630p-7p	-TWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 2 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 2 Th 09/27/12 6:54 PM M-F 630p-7p 630p-7p :30 D3C12IL12T02H.mpg \$900.00 NM 1 2 F 09/28/12 6:55 PM M-F 630p-7p 630p-7p :30 D3C12IL12T02H.mpg \$900.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
568617-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/26/12	09/26/12	The X Factor	The X Factor	--W----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 W 09/26/12 7:28 PM The X Factor The X Factor :30 D3C12IL12T01H \$3,500.00 NM									
23	09/27/12	09/27/12	The X Factor	The X Factor	---T---	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Th 09/27/12 The X Factor The X Factor :00 <del>\$3,500.00</del> NM See MG 19.2, 19.3									
24	09/25/12	10/01/12	M-F 9p-10p	9p-10p	MTWTF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 W 09/26/12 9:30 PM M-F 9p-10p 9p-10p :30 D3C12IL12T01H \$1,500.00 NM									
25	09/25/12	10/01/12	M-F 9p-10p	9p-10p	MTWTF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 W 09/26/12 9:55 PM M-F 9p-10p 9p-10p :30 D3C12IL12T01H \$1,500.00 NM									
26	09/29/12	09/29/12	9p News Delayed	10p-1a	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Sa 09/29/12 11:01 PM 9p News Delayed 10p-1a :30 D3C12IL12T02H.mpg \$700.00 NM									
27	09/30/12	09/30/12	Su 9p-10p	9p-10p	-----S	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Su 09/30/12 9:13 PM Su 9p-10p 9p-10p :30 D3C12IL12T02H.mpg \$1,400.00 NM									
<b>Total Spots</b>							<b>21</b>	<b>Gross Total</b>	<b>\$20,700.00</b>

**Payment Terms 30 Days**

Agency Commission **\$3,105.00**  
Net Amount Due **\$17,595.00**